



705 N. Zeeb Rd., Suite 201 • Ann Arbor MI 48103  
Office: (734) 302-8715 • [www.washtenawcd.org](http://www.washtenawcd.org)

THIRD ANNUAL

# Native Plant Expo & Marketplace

June 4, 2022, 9 a.m. - 1 p.m.

*Chelsea Community Fairgrounds - 20501 Old US-12 Hwy. Chelsea, MI*

## Post-event Vendor Survey

This information is for Washtenaw County Conservation District (WCCD) internal use only and will be combined with other vendor data to illustrate the event's overall impact. This information will help the event advisory group to improve the event going forward.

Organization/Name:

Please outline your goals in attending this event:

Did you meet your goals?

Please provide the following that resulted from your participation today:

Total number of attendee interactions (estimated if needed):

Total number of sales:

Total revenue \$:

Total number of plants/products brought:

Total number of plants/products sold:

Please share an interesting or exciting anecdote that happened today.

What components of the NP Expo & Marketplace worked well for you?

What can be improved for next year?

We have intentionally kept vendor fees very low in order to increase access to small nurseries and nonprofit organizations. However, WCCD is now charged a full rate and table fees to rent venues for this event and have needed to increase vendor fees and sponsorships to sustain the event.

Did you feel the vendor fees were appropriate this year?

What do you feel would be an appropriate vendor fee next year, based on your sales at this event? Why?

Are there any other questions, comments, or concerns that you have for us?

Thank you so much for participating! Feel free to contact us if you have any questions or more feedback.

NPEM Event Coordinator  
nativeplantexpo@gmail.com  
(734) 302-8713

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